



**DIPLOMA IN
ENTERTAINMENT BUSINESS**





The entertainment industry is one of the most exciting industries to be a part of. It offers a wide range of employment opportunities for talented, passionate people like you.

The right education can be a necessary step to successfully enter this demanding industry. SAE Institute's Diploma in Entertainment Business provides students with the knowledge and skills needed to be on the front lines of the music, film, or entertainment industry.

ABOUT THE PROGRAM – 12 MONTH

The Diploma in Entertainment Business program is an intensive course of study that prepares students for a range of entry-level careers within the entertainment industry. Students receive training in business fundamentals, marketing, artist development, entertainment management, and entrepreneurship, and will learn practical contemporary media production skills in video, audio, web, and graphic design.

It is designed to be completed in as little as 12 months to help you get out of the door faster and launch your career.

WHAT YOU'RE TAUGHT

Students in the Diploma in Entertainment Business program will take a variety of courses during their time at SAE Institute. Some of these include:

-  Introduction to Entertainment Business
-  Event Management and Touring
-  Introduction to Entertainment Law
-  Web Design and Development for the Entertainment Industry
-  Media Production
-  Management and Entrepreneurship
-  Marketing and Social Media
-  Career Preparation

After completing the Diploma in Entertainment Business, graduates will be qualified for entry-level opportunities for careers such as:

- Advertising Agent
- Artist Liaison
- Music Publisher
- Artist Manager
- Booking Agent
- Conference Planner & Organizer
- Publicist
- Social Media Specialist

SUPPORT ALONG YOUR CAREER JOURNEY

The path to finding a career in creative media can be a challenging one. Our career services team is dedicated to helping you find career opportunities in the industry. We have the resources to help guide and support you on your career journey.



WHY SAE INSTITUTE?

Starting in Australia, SAE Institute has been delivering focused, hands-on education, employing qualified instructors with real-world experience, and working closely with industry partners since 1976. Our courses emphasize practical experience and are designed to provide students with a foundation of practical theory and valuable training in their chosen field. We operate under a strong vision, with a purpose to support our students. Not only are we committed to excellence in education, we're also passionate about helping aspiring professionals reach their potential, which is why we continue to be one of the global leaders in creative media education today.



WHY SAE INSTITUTE?



CALLIE PRINCE
SAE INSTITUTE NASHVILLE, 2020
ENTERTAINMENT BUSINESS

“SAE Institute Nashville was one of the best experiences I have ever had. I made life-long friends and made really good connections within the music industry. The professors I had taught me so much more than I could imagine. Not only did I get helpful tips for being in the music industry, I got so many life lessons that I will take with me...I will forever be thankful for the people and opportunities that SAE brought into my life!”



ADMISSIONS REQUIREMENTS

1 **ENTRANCE EXAM**
SAE Institute requires all applicants to successfully pass the Entrance Evaluation by scoring a minimum of 14 for Diploma on the Wonderlic Scholastic Level Exam (Wonderlic SLE).

2 **PROVIDE GOVERNMENT-ISSUED PHOTO IDENTIFICATION**

3 **PROVIDE PROOF OF GRADUATION**
SAE Institute requires a standard high school diploma or GED or state equivalency exam in order to enroll in a program. Students applying to SAE Institute must provide documentation as Proof of Graduation (POG) prior to acceptance.

4 **BE A U.S. CITIZEN OR ELIGIBLE NON-CITIZEN; OR PROVIDE PROOF OF APPROPRIATE STUDENT VISA**

5 **BE AT LEAST 17 YEARS OLD**

6 **DEMONSTRATE ENGLISH LANGUAGE PROFICIENCY**

To learn more, please contact our dedicated team.

FOR MORE INFORMATION:



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SAE Institute Atlanta and SAE Institute Chicago are accredited by the Accrediting Commission for Career Schools and Colleges (ACCSC) as a branch campus of SAE Institute of Technology Nashville. Review our consumer disclosures at usa.sae.edu/about-us/consumer-disclosures/. For more information about our graduation rates, the median debt of students who completed the program, and other consumer information, please visit usa.sae.edu/accreditation-regulatory/. Financial aid is available to those who qualify.